Kickstarter campaigns Synopsis

1. Given the provided data I have concluded:

Theatre with the subcategory of plays is thriving with successful donations.

May and June are both good months for successful donations and failed donations.

Journalism as a category is very weak and needs better promotion

1. Limitations to the data base:

Secondary Subcategory could be grown out to bring even more data

Names of columns did not match the data within the columns

1. Other possible tables and/or graphs that we could create:

Backers count of when and where contributions are being made to see if there is any demographics that could be better addressed for promoting less or failed categories and bringing them up to successful levels

Blurb/donation to see where the topic of interest are lying, to be able to suggest a forecast of success.